



**Tulsa Community College
Special Meeting of the Board of Regents**

MINUTES

The special meeting of the Board of Regents of Tulsa Community College was held on **January 21, 2021, at 2:00 p.m. at the Southeast Campus VanTrease Performing Arts Center for Education.**

Board Members Present: James Beavers, Paul Cornell, Caron Lawhorn, Samuel Combs, William McKamey, and Wesley Mitchell

Board Members Absent: Ronald Looney

Others Present: Senior Strategy Advisor to the President
 Executive Assistant for the Board
 College Administrators
 College Legal Counsel
 Faculty
 Staff

CALL TO ORDER

Chairperson Mitchell called the meeting to order at 2:03 p.m.

Lindsay White, Senior Strategy Advisor to the President, confirmed compliance with the Open Meetings Act.

ROLL CALL

The assistant called the roll and the meeting proceeded with a quorum.

ACADEMIC AFFAIRS AND STUDENT SUCCESS UPDATES AND PLANS FOR THE FUTURE

Presented by Angela Sivadon, Senior Vice President and Chief Academic Officer and Eunice Tarver, Incoming Vice President of Student Success and Equity

Dr. Sivadon opened.

- Referencing the handout, the center circle represents the student as the center of TCC's work. The circles surrounding the student represent individual/independent support for students. TCC's mission is Building Success through Education.
- With the addition of Eunice Tarver as Vice President of Student Success and Equity, TCC has the opportunity to change the model to support TCC students in a better manner.
- Referencing the handout, the second image shows the student as the main center of focus and the surrounding circles represent support for students, but are interconnected and collaborative.
- Academic Affairs and Student Success and Equity will collaborate in their goals:
 - Academic Affairs focus for the next two to five years include:
 - Faculty Development
 - Online Learning
 - Workforce Development and Career Services
 - Student Success and Equity (Ms. Tarver):
 - Assessment and Best Practices
 - From a student lens
 - Equity and Transfer
 - Build the pipeline for bachelor degree obtainment by embedding equity
 - Career Services
 - Work barriers – apprenticeships, internships, job placement, working closely with the Chamber and the Vice President of Workforce Development after the learning pathway for students
- Student Success and Equity Team
 - Eileen Kenney, Associate Vice President for Enrollment and Retention

- Keidron Dotson, Associate Vice President for Student Success and Campus Operations
- Academic Affairs Team
 - Greg Stone, Associate Vice President of Academic Affairs
 - Kristopher Copeland, Associate Vice President of Academic Affairs
 - Deans
- Academic Affairs and Student Success and Equity will work with the leaders on their teams to build collaboration both in their areas and across the two areas.

ENROLLMENT UPDATE

Presented by Eileen Kenney, Associate Vice President for Enrollment and Retention

Ms. Kenney presented a fall semester 2020 enrollment update.

- External factors are influencing enrollment. Nationally, fall enrollment in both two and four-year institutions dropped by four percent. Hardest hit are community colleges at more than double that decline.
- Community college enrollment peaked in 2010 and has steadily declined since then, although TCC has remained above state and national averages.
- TCC's fall enrollment dropped by more than six percent. However, concurrent enrollment was strong. Concurrent enrollment in 2020 increased 70%. Students chose to remain closer to home. Even so, first generation, underrepresented minority population enrollment continued to decline.
- As of the date of this meeting, spring enrollment is showing a decline. Concurrent spring enrollment is down. TCC increased media and social media presence, support through social service agencies, and direct communication to students. Alternatively, returning students show an increase of 16%.
- Fall 2021 enrollment strategies include:
 - Tulsa Achieves rebranding with a February rollout;
 - Partnering with community service agencies and places of worship;
 - Rebranding as a scholarship;
 - Having a Tulsa Achieves week limiting in-person interaction and utilizing a drive-thru event.
 - Tulsa Achieves enrollment down due to COVID-19 and lack of in-person classes.
 - Increased Spanish language outreach;

- Continued refinement of class schedule;
- Continued streamlining of processes;
- Reimagined student support (holistic service);
- Flexible outreach (virtual and in-person).

ADJOURNMENT

The meeting adjourned at 2:53 p.m.

Respectfully submitted,

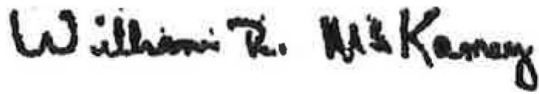


Leigh B. Goodson
President & CEO



Wesley Mitchell, Chair
Board of Regents

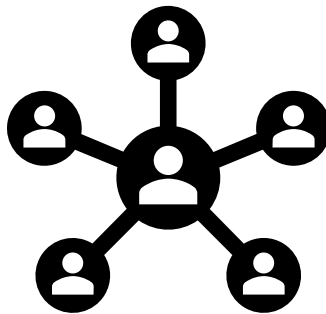
ATTEST:



William McKamey, Secretary
Board of Regents

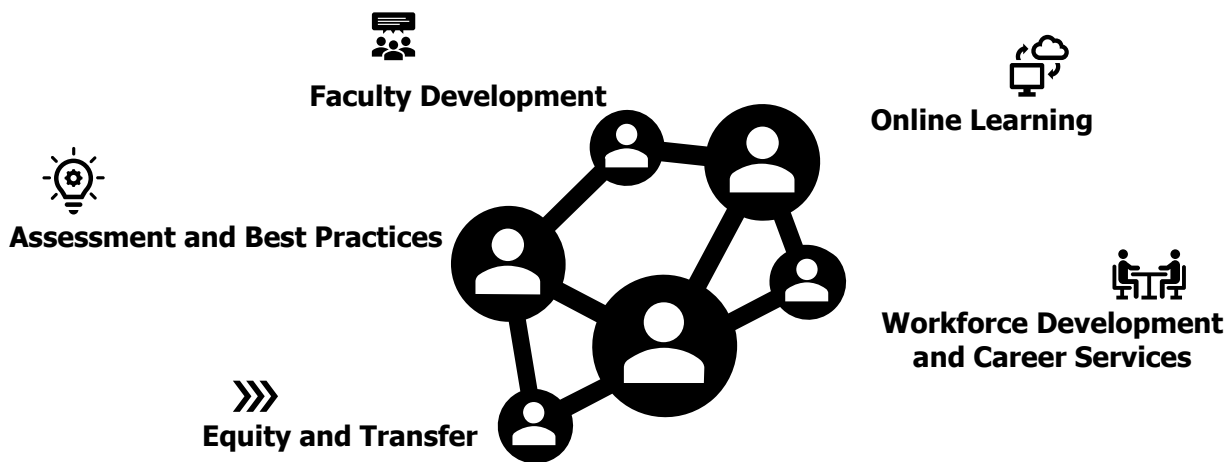


Academic Affairs and Student Success & Equity: Transforming the Community College Experience with a Shared Vision.



Our Mission

Building success through education



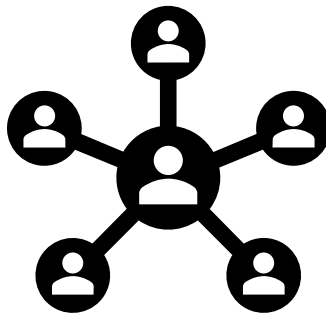
Our Vision

An educated, employed, and thriving community



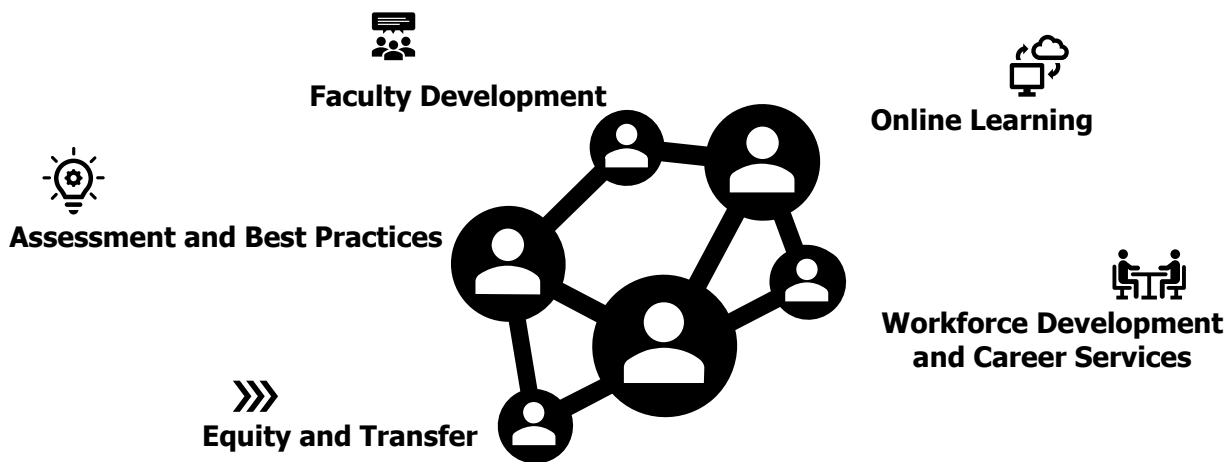


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TULSA
COMMUNITY
COLLEGE

**Enrollment Update
TCC Regents' Meeting
January 21, 2021**

Fall Enrollment—National Lens

National Student Clearinghouse

Higher Education Overall	-4%
Community Colleges	-9.5%
New First Time	-19%
Underrepresented minorities	-30%

Fall Enrollment--TCC

Unduplicated Headcount	-6.6%	(15,206)
FTE (Full Time Equivalency)	-4.9%	(8,795)
First Time Entering	-17%	(3,226)
Underrepresented Minorities		
African American	-15.9%	(1,071)
Hispanic	-0.7%	(1,922)
Native American	-4.4%	(1,004)

COVID Silver Lining--Fall

Concurrent to First Time Entering

449 2019

767 2020

Spring Enrollment--TCC

- Increased our media presence
- Increased social media presence
- Increased support through social service agencies
- Increased direct communication to students
- Awarded additional CARES funds

Spring Enrollment--TCC

Unduplicated Headcount	-10.2%	(13,488)
FTE	-8.4%	(7,680)
Returning Students	+16%	(268)

TCC Enrollment—Looking Forward

Leading Indicators:

Applications

FAFSAs

Fall 2021 Strategies

- Tulsa Achieves Rebranding
- Increased Spanish Language Outreach
- Continued Refinement of Class Schedule
- Continued Streamlining of Processes
- Reimagined Student Support
- Flexible Outreach
 - Virtual
 - In Person

Questions?