![Tulsa Community College logo]

Tulsa Community College
Special Meeting of the Board of Regents

MINUTES

The special meeting of the Board of Regents of Tulsa Community College was held on **January 16, 2020, at 2:00 p.m. at the Northeast Campus**.

Board Members Present: Samuel Combs, Wesley Mitchell, Robin Ballenger, Paul Cornell, Caron Lawhorn, and William McKamey

Board Members Absent: Ron Looney

Others Present:
President Goodson
Executive Assistant for the Board
College Administrators
College Legal Counsel
Faculty
Staff

CALL TO ORDER

Chairperson Combs called the meeting to order at 2:07 p.m.

The assistant confirmed compliance with the Open Meetings Act.

ROLL CALL

The assistant called the roll and the meeting proceeded with a quorum.

Regent Lawhorn arrived at 2:10 and Regent McKamey arrived at 2:13.

KEY PERFORMANCE INDICATOR (KPI) SCORECARD UPDATE
Presented by Lindsay White, Sr. Strategy Advisor to the President

Ms. White highlighted several KPIs from the 2016-2020 scorecard.

- Overall, very satisfied with the results. Most indicators show upward trends.
- KPI 1: Annual Degrees and Certificates Awarded
  - 2020 Target: 2,964
  - Trending upward every year since Academic Year 2016-2017. Have one year to meet the target.
  - Underrepresented minorities trending upward.
    - Currently use IPEDS definition. Will review how to reflect this demographic on the next scorecard.
  - AA/AS degrees have increased by 26%, AAS degrees have increased by 18.4%, and certificates have increased by 0.6% from AY 2015-2016 to AY 2018-2019.
- KPI 2 and 3: Fall-to-Fall Retention Rate (full-time) and Fall-to-Fall Retention Rate for Underrepresented Minority Students (full-time)
  - 2020 Target: 65%
  - Declined in 2018, but increased in 2019.
- KPI 4 and 5: Three-Year Graduation Rate (full-time) and Three-Year Graduation Rate for Underrepresented Minority Students (full-time)
  - 2020 Target: 24%
  - Trending upward.
- KPI 6 and 7: Three-Year Success Rate (university transfer and/or graduation; full-time) and Three Year Success Rate for Underrepresented Minority Students (university transfer and/or graduation; full-time)
  - 2020 Target: 50%
  - Combines the students who are graduating and/or transferring.
  - Anticipating that the Tulsa Transfer Collaborative will improve this KPI.
  - Aspen Institute data shows how we compare overall with other community colleges.
- KPI 9: Percentage of Enrolled Students Seen in Advising
  - 2020 Target: 95%
  - All degree-seeking transfer students and all degree-seeking students who attended prior to 2016 are now required to meet with an advisor.
  - The data includes unduplicated number of students who have received advisement at least one time.
  - Advisors normally have multiple interactions with their assigned students.
- KPI 11: Percentage of First-Time Degree/Certificate-Seeking Development Education Students who Complete Developmental Requirements within One Year
  - 2020 Target: 50%
  - Co-requisites included.

- KPI 12: Percentage of First-Time Entering Students who Earned at least 24 College Credits within One Year (full-time)
  - 2020 Target: 40%
  - Factors that influence this KPI include Design Institute, co-requisites, faculty development, additional advisors, academic success coaching, tutoring and lab support, and various other support areas.
- KPI 13: Yield Rate (% of those Admitted who Enrolled)
  - 2020 Target: 50%
  - Increased in targeted communications/outreach to high school and adult students, including improved social media, chat bots, and personalized student recruitment.
- KPI 17: HLC Total Composite Financial Indicator Score
  - 2020 Target is 2.00. Any score over 1.10 is considered healthy.
  - Increase is due to a large increase in Foundation assets.
  - TCC's bond score is AAA per Moody's.
- KPI 19 and 20: Targets met.
- KPI 22: Foundation Total Assets
  - Capital campaign was very successful.
- KPI 27: Percentage of AA/AS Majors with Articulation Agreements with University Partners
  - 2020 Target: 100%
  - Trending upward. Reducing the number of programs offered.

Other Comments:
- Updated KPIs for the new Strategic Plan will be similarly aspirational and focused on continuous improvement.

ADVOCACY RESOURCE CENTERS UPDATE
Presented by Dr. Jan Clayton, Sr. Presidential Fellow

Dr. Clayton gave an update on the progress of the Advocacy Resource Centers at TCC and the Tulsa Race Massacre Centennial.
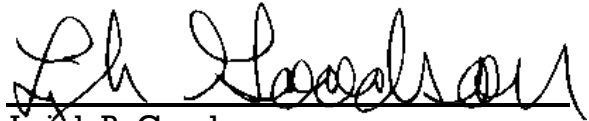
- Student Success Centers (SSCs)
  - Campus entrances feature key support services, shared space with student-focused design, answer centers, self-service student technologies to name a few.
  - Southeast Campus complete in August 2019. Construction will be underway in 2020 for the West Campus. Design phase for the Northeast Campus underway. Metro Campus to be determined.
- Tulsa Race Massacre Centennial
  - Federal, state, county, city and private support stakeholders make up the 1921 Tulsa Race Massacre Centennial Commission.
  - TCC's contributions include:

- Commission activities that include providing educational programs and partnerships upon completion of the expansion of the Greenwood Cultural Center.
- College-wide information and education campaign by offering open forums and research.
- Sponsorship of activities and major events.
- Advocacy Resource Centers (ARCs)
- Defined as the "intrusive" delivery of college and community non-instructional supports to students in an integrated and collaborative way to increase persistence, retention, completion, and equitable outcomes.
- Student Affairs will manage ARCs.
- ARCs will be a place for students to receive help and direction with obstacles such as food insecurity, financial support, and child care to name a few.
- Project Scale and Scope in 2020 involves establishing four ARCs at all four campuses, which also includes access to services at community campuses and learning sites.
- Components include:
  - Licensed case management professionals
  - Equity and inclusion training and proficiency
  - Expanded food pantries and clothing closets
  - Dedicated ARC office space in areas of high visibility and high student traffic
  - Stock Room/Warehouse locations at each campus with space for meeting and training
  - A dedicated ARC fund managed through the TCC Foundation
  - Community partnerships and resources
  - Integration with other college services and programs
  - United Way partnership
- The funding plan involves creating a fund that replenishes itself on an annual basis. The Foundation will manage funding. It will also leverage community partnerships.

ADJOURNMENT

The meeting adjourned at 3:21 p.m.

Respectfully submitted,

Leigh B. Goodson
President & CEO
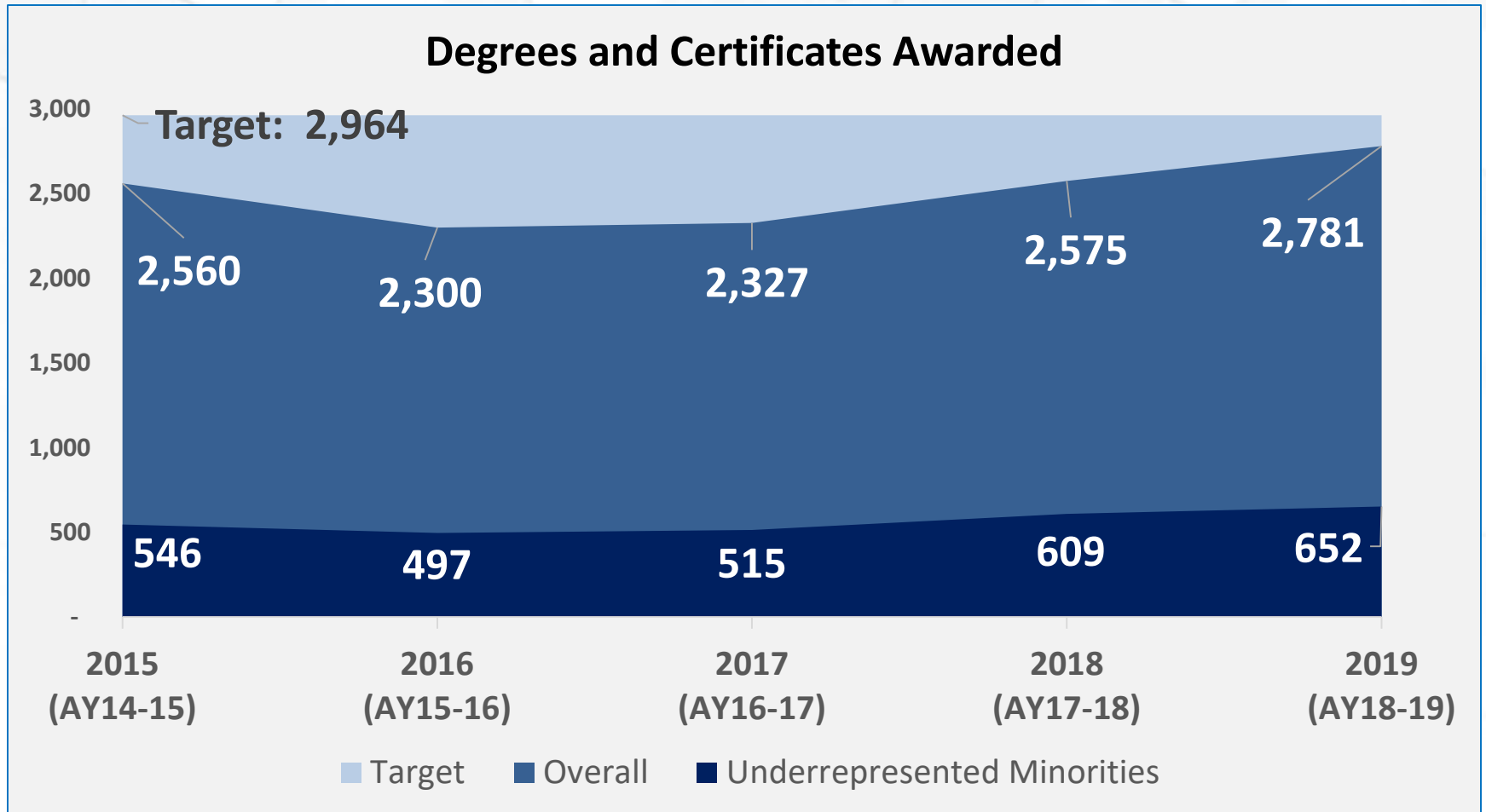
Samuel Combs, Chair
Board of Regents

ATTEST:

Ronald Looney, Secretary
Board of Regents

KPI Scorecard Update

January 16, 2020

TULSA COMMUNITY COLLEGE

2016-2020 Strategic Plan
Key Performance Indicators Scorecard November 2019

Indicator	Key Performance Indicator	2015 Baseline	2016 Actual	2017 Actual	2018 Actual	2019 Actual	2020 Target	G1: Academic Quality	G2: Student-Centered Service	G3: Performance-Based Culture	G4: Employee Development	G5: Resources	G6: Community Partnerships	G7: Marketing

KPI 1

TULSA COMMUNITY COLLEGE

Breakdown for Completions

Credential Type	2015-16	2016-17	2017-18	2018-19	% Change from 2015-16 to 2018-19
AA/AS	1,518	1,561	1,659	1,913	26.0%
AAS	452	504	571	535	18.4%
Certificate	330	262	346	332	0.6%
Total	2,300	2,327	2,575	2,781	20.9%

KPI 2 and 3

TULSA COMMUNITY COLLEGE

Fall-to-Fall Retention
(Full-Time Overall)
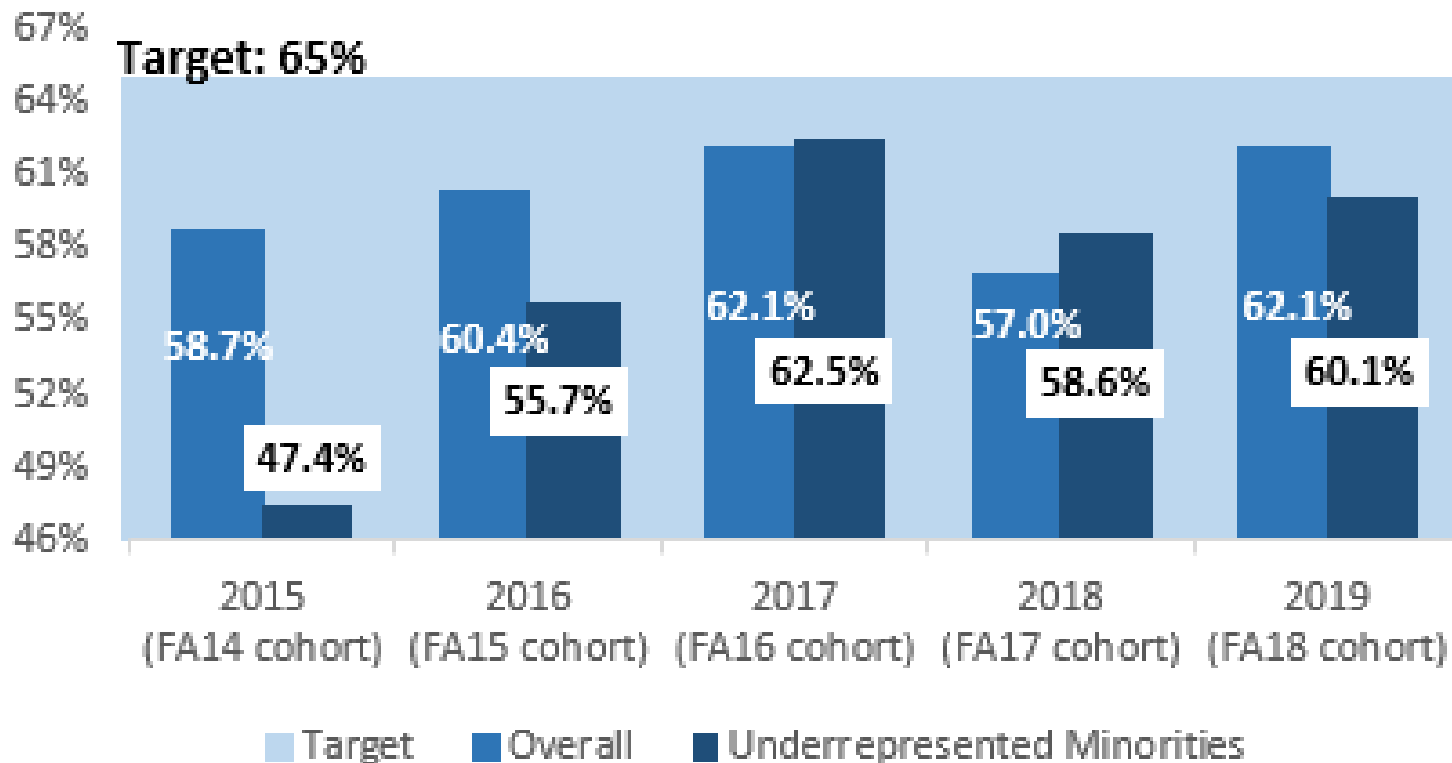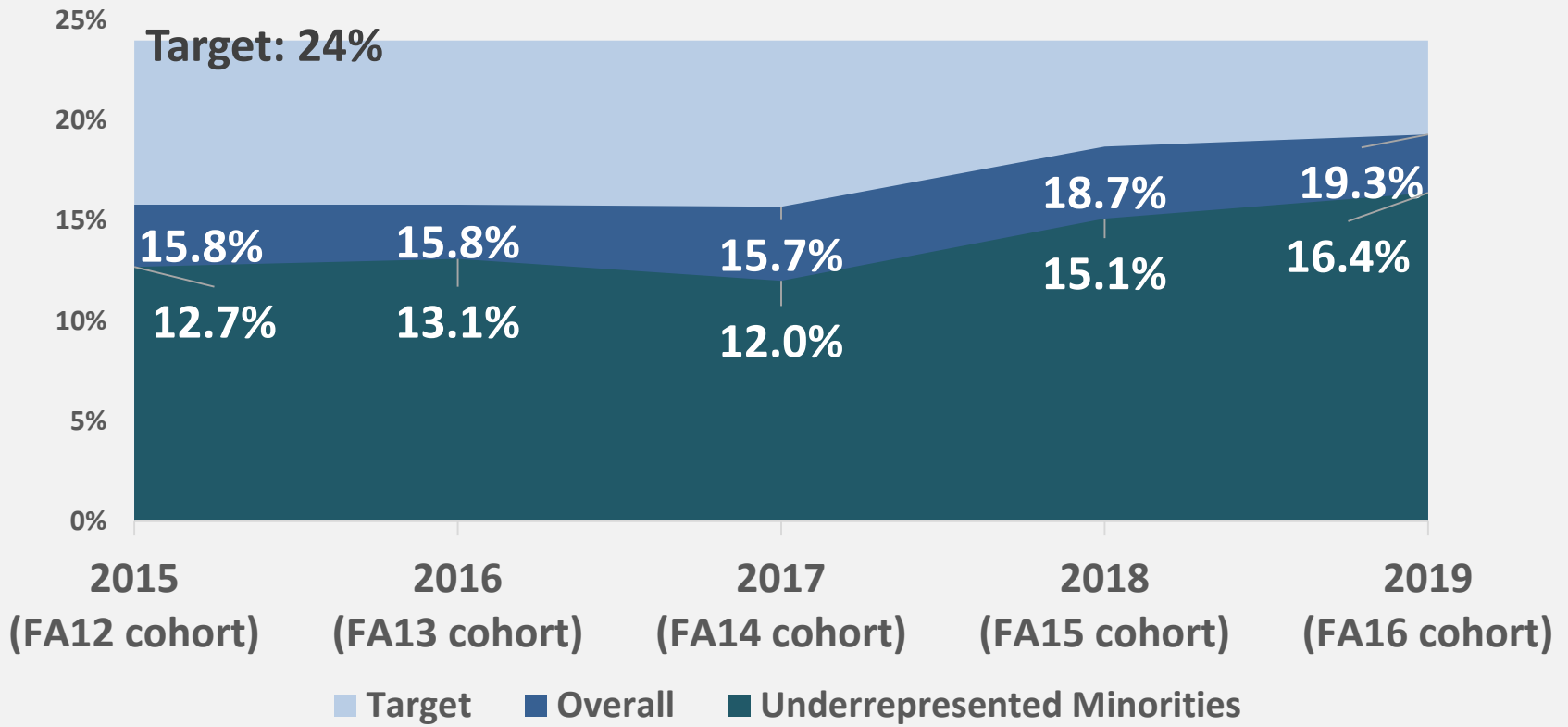
Target: 65%

Year	Overall	Underrepresented Minorities
2015 (FA14 cohort)	58.7%	47.4%
2016 (FA15 cohort)	60.4%	55.7%
2017 (FA16 cohort)	62.1%	62.5%
2018 (FA17 cohort)	57.0%	58.6%
2019 (FA18 cohort)	62.1%	60.1%

Legend: Target ■ Overall ■ Underrepresented Minorities

KPI 4 and 5

Three-Year Graduation Rate (Full-time)

Target: 24%

Year	Overall	Underrepresented Minorities
2015 (FA12 cohort)	15.8%	12.7%
2016 (FA13 cohort)	15.8%	13.1%
2017 (FA14 cohort)	15.7%	12.0%
2018 (FA15 cohort)	18.7%	15.1%
2019 (FA16 cohort)	19.3%	16.4%

Target ■ Overall ■ Underrepresented Minorities

KPI 6 and 7

TULSA COMMUNITY COLLEGE

Three-Year Success Rate
(University Transfer and/or Graduation)
(Full-time)

Target: 50%

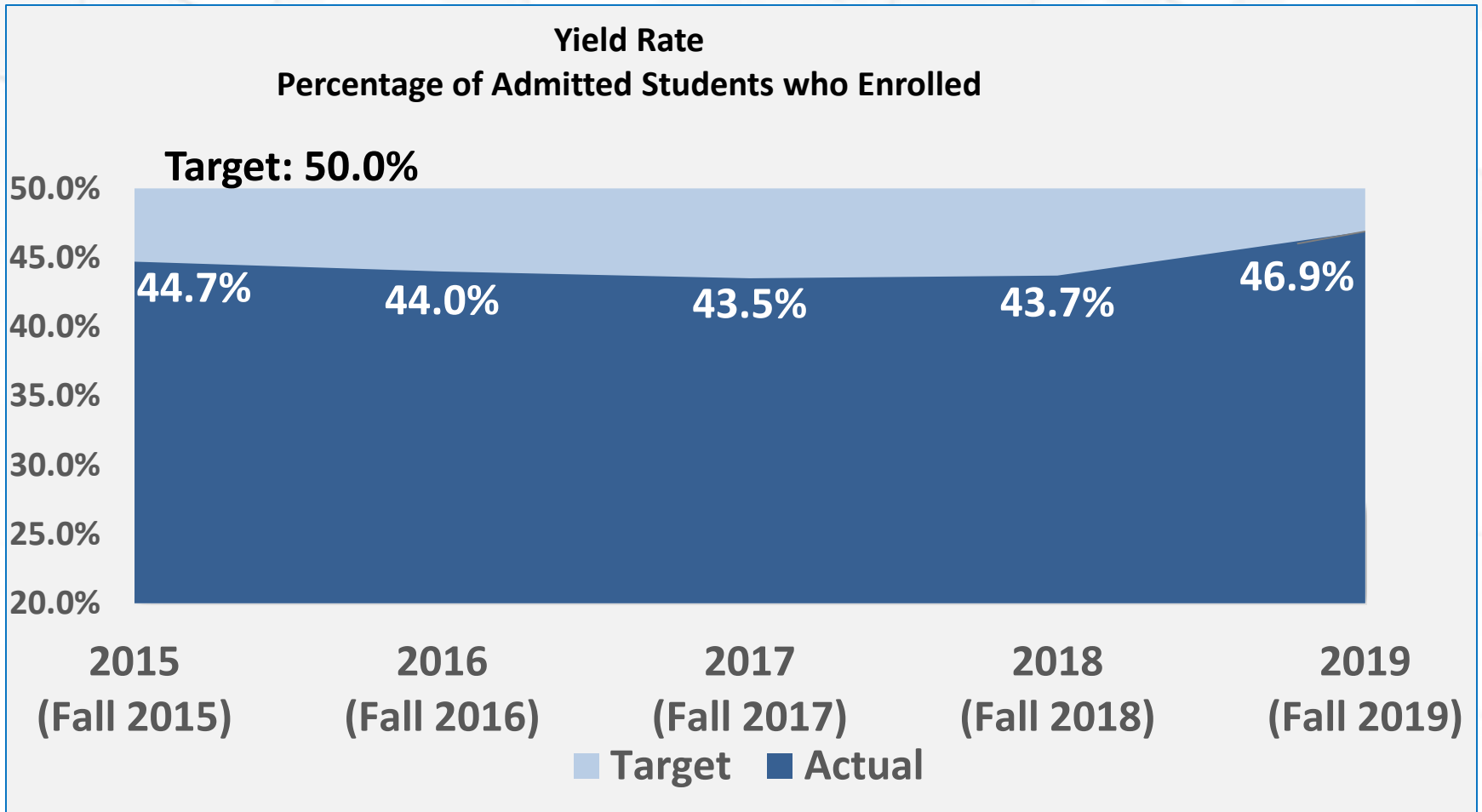| Year	Overall	Underrepresented Minorities
2015 (FA12 cohort)	33.9%	27.1%
2016 (FA13 cohort)	35.5%	29.3%
2017 (FA14 cohort)	34.3%	28.1%
2018 (FA15 cohort)	35.9%	28.1%
2019 (FA16 cohort)	36.0%	30.7%

Legend: Target | Overall | Underrepresented Minorities

KPI 12

Percentage of First-time Entering Students who Earned at least 24 College Credits within One Year (Full-Time)

Target: 40.0%

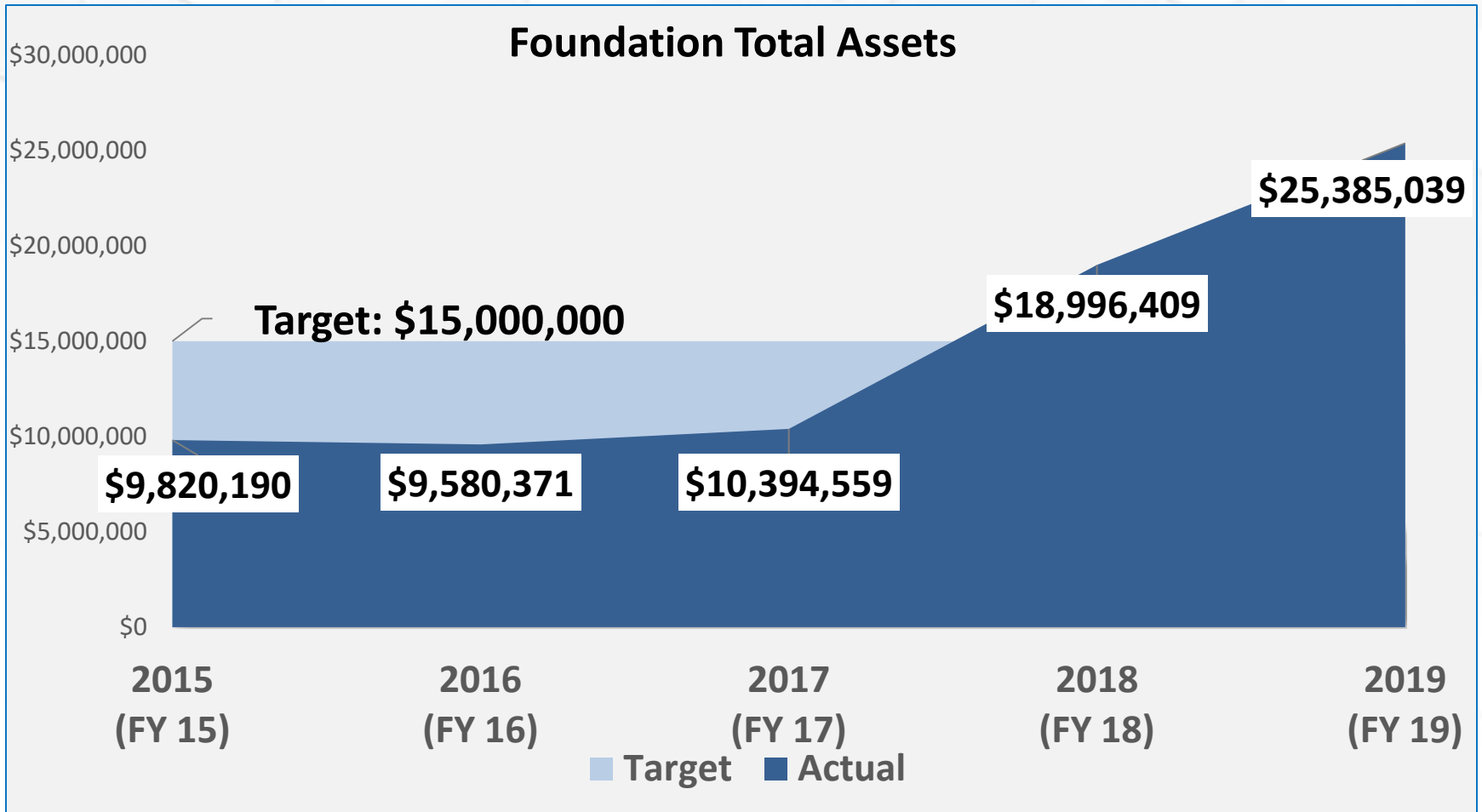|	2015 (FA14 cohort)	2016 (FA15 cohort)	2017 (FA16 cohort)	2018 (FA17 cohort)	2019 (FA18 cohort)
Overall	27.0%	30.1%	31.7%	41.3%	36.4%
Underrepresented Minorities	18.1%	19.4%	25.0%	30.6%	34.6%

Legend: Target — Overall — Underrepresented Minorities
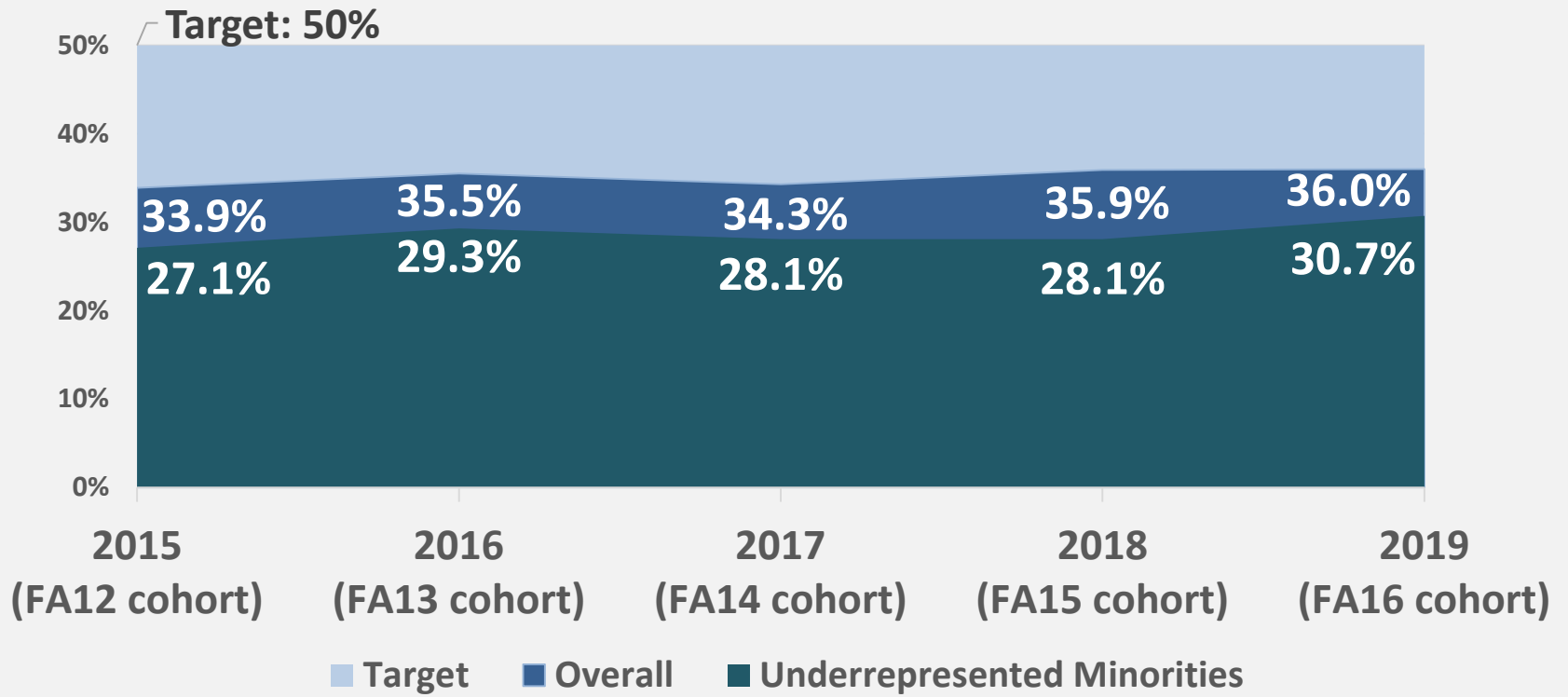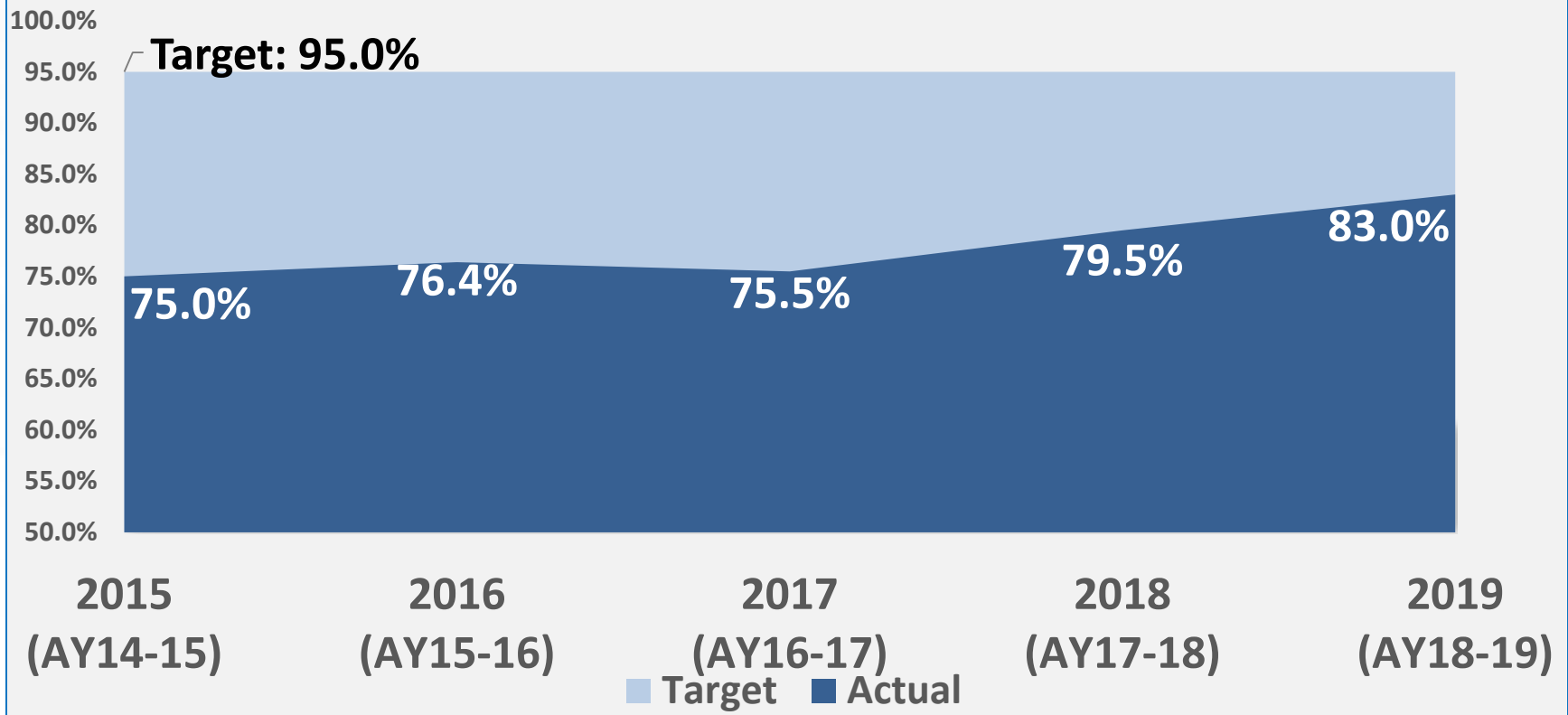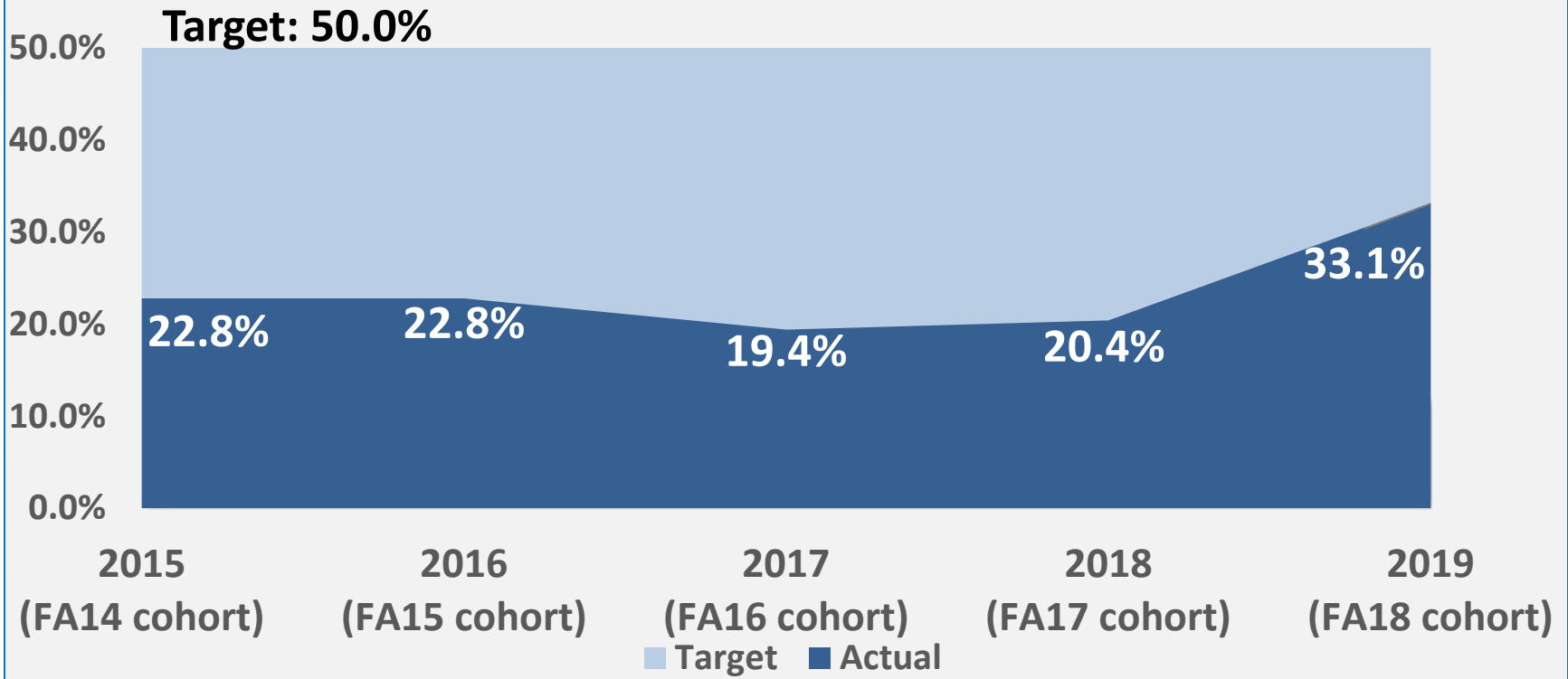
Targets met in 2017

- 17- HLC Composite Indicator
- 19-Utilities cost per square foot
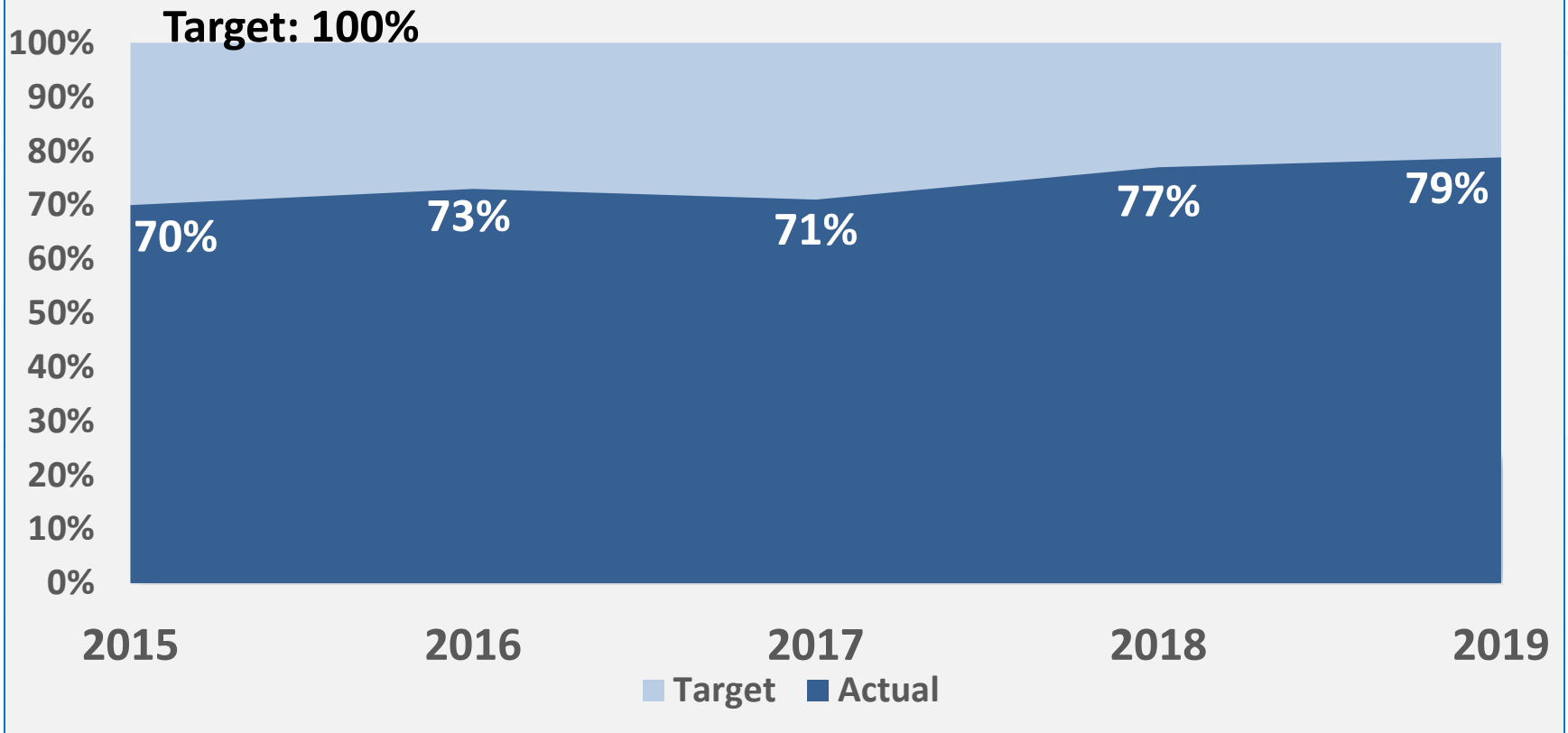- 20-Gas and electric energy use intensity

KPI 22

Foundation Total Assets

Target: $15,000,000

$9,820,190 $9,580,371 $10,394,559

$18,996,409

$25,385,039

2015 (FY 15)   2016 (FY 16)   2017 (FY 17)   2018 (FY 18)   2019 (FY 19)

Target   Actual

- Pleased with year over year trends
- Considering KPIs for next strategic plan cycle
- Will present this scorecard next year and baseline for new SP

Thank you

Critical Initiatives Update:

Student Success Centers, Tulsa Race Massacre Centennial & Advocacy Resource Centers

TCC BOARD OF REGENTS

THURSDAY, JANUARY 16, 2020

DR. JAN CLAYTON, SENIOR PRESIDENTIAL FELLOW

Student Success Centers (SSCs)

- Visible "front doors" to the college where key support services, programs and student technologies are integrated and transparent to help students choose, enter and stay on their educational pathway to success. *Features include shared space, student engagement design, Answer Centers, self-service student technologies, etc.*

Southeast Campus SSC
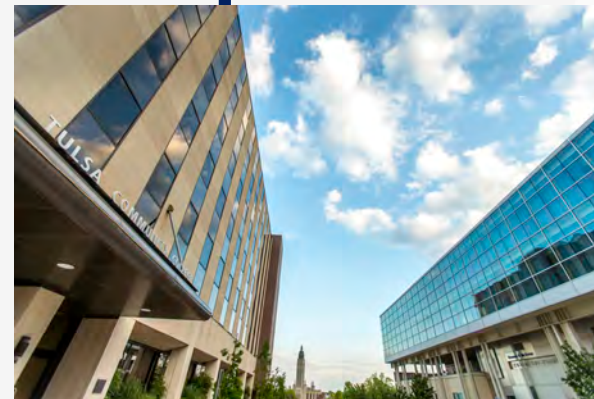Completed August 2019

Northeast Campus SSC
Design Phase Started January 2020
Construction Phase Fall 2020

West Campus SSC
Design Phase Completed November 2019
Construction Phase Started December 2019
Anticipated Completion August 2020

Metro Campus SSC
Design & Construction Phases
TBD

Tulsa Race Massacre Centennial

- 2021 will mark the 100th anniversary of the Tulsa Race Massacre that resulted in an unprecedented loss of life and economic prosperity as a result of mob violence as the African American community of Greenwood and surrounding areas.

Federal, state, county, city and private support stakeholders make up the **1921 Tulsa Race Massacre Centennial Commission**.

AGENDA:

- Commemorative Events

- Education, Economic, Arts & Culture, Grants/Commemorative Experiences; Campaign

- Facilities

PHASE ONE:

Commission Activities
- Facilities
- Economic Reinvestment

College-wide information and education campaign (January 2020)
- Faculty/professional staff researchers
- Open forums
- Advocacy from the Cabinet

TCC Sponsored Activities
- Inventory
- Major Event (Fall 2020)

TCC & Commission Partnership
- Education Collaboration

Advocacy Resource Centers (ARCs)

- The *"intrusive"* delivery of *college and community* **non-instructional supports** to students in an *integrated* and collaborative way to increase persistence, retention, completion, and equitable outcomes.

Supported by the TCC Mission and Guided by 3 of the Beliefs and Values:

- You belong here.
- Everyone can learn.
- Community is our middle name.

TCC students filing FAFSA

- Fall 2014-2018
  - **72.8%** applied for financial aid.
    - **84.1%** received financial aid.
    - Of the students who received financial aid **81.0%** returned for spring after their first fall.

Pell Grant Recipients

- Pell eligible students have also slightly increased
  - Fall 2016: **34.1%**
  - Fall 2017: **34.4%**
  - **Fall 2018: 35.7%**

Project Scale and Scope (December 2020)

Establish four Advocacy Resource Centers and supporting components at all four TCC campuses:

- Metro
- Northeast
- Southeast
- West
- Access to services at community campuses and learning sites

Components of the ARCs include the following:

- Licensed case management professionals
- Equity and inclusion training and proficiency
- Expanded food pantries and clothing closets
- Dedicated ARC office space in areas of high visibility and high student traffic
- Stock Room/Warehouse locations at each campus with space for meeting and training
- A dedicated ARC fund managed through the TCC Foundation
- Community partnerships and resources
- Integration with other college services and programs
- United Way partnership

PHASE ONE:

- **Plan and initiate a college-wide information and education campaign that specifically engages faculty (beginning January 2020)**
    - Faculty researchers
    - Open forums
    - Equity and poverty training and facilitation
    - Advocacy from the Cabinet

- **Work with Facilities on campus construction planning (ongoing)**
    - Create a West Campus facility plan (by May 2020)

- **Develop a funding plan and structure**
    - Review of best practice institutions
    - Foundation

- **Identify community partners (ongoing)**

Questions?